



EUREKA 2020

Strategic Roadmap

Innovation 2014

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EUREKA 
innovation across borders

30 YEARS

Intergovernmental Network -
more than 40 members

Support internationalisation



EUREKA

**Leading platform for
transnational R&D&I
cooperation**

Stimulate growth and job
creation in Europe

30B € public-private investment
supporting more than 5,500
projects

EUREKA collaborative projects



Transnational
cooperation
At least two
countries
involves



Bottom-up
No thematic
restrictions



Innovative
Producing a new
product, process
or service



Market-oriented
Reflect market
demands

EUREKA cooperation instruments

EUREKA projects

At least two
countries involved

EUREKA Umbrellas

Producing a new
product, process or
service

EUREKA Clusters

No thematic
restrictions

Eurostars projects

Reflect market
demands

Publicly-supported innovation, from Europe to the world

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- A world map with various regions highlighted in different colors. A large diagonal green shape is overlaid on the map, extending from the top left towards the bottom right. The highlighted regions include North America (red), South Africa (red), Europe (green), Africa (blue), Asia (blue), Australia (blue), and parts of South America, the Middle East, and Oceania (grey).
- | | | |
|----------------|-----------------|----------------|
| Austria | Hungary | Portugal |
| Belgium | Iceland | Romania |
| Bulgaria | Ireland | Russia |
| Croatia | Israel | San Marino |
| Cyprus | Italy | Serbia |
| Czech Republic | Latvia | Slovakia |
| Denmark | Lithuania | Slovenia |
| Estonia | Luxembourg | Spain |
| European Union | Malta | Sweden |
| Finland | Monaco | Switzerland |
| France | Montenegro | Turkey |
| FYR Macedonia | The Netherlands | Ukraine |
| Germany | Norway | United Kingdom |
| Greece | Poland | |
- Canada
South Africa
South Korea
- Albania
Bosnia-Herzegovina

Strategic Roadmap 2020

- Prepared by the EUREKA Network under major and coordination role of Norwegian Chairmanship in 07/2013 - 06/2014
- Approved by HLG meeting in Bergen on 20 June 2014
- Offers a vision for EUREKA to be a leading European platform for transnational industrial R&D&I cooperation, fostering competitiveness, growth and job creation

The EUREKA Network declared and set four strategic objectives to reach the vision by 2020

- To provide a clear added value of industry, with business-driven instruments, a suitable access to public funding and state-of-art communication and evaluation
- To become a preferred initiative for public funding agencies, aiming to extend national priorities and R&D&I funding programmes to a transnational dimension
- To become a preferred platform for industrial R&D&I cooperation between Europe and other parts of the world
- To contribute to the completion of the European Research Area for its innovation part, reaching smart synergies between EUREKA instruments and other relevant instruments

Action fields to achieve EUREKA's renewed vision and catalyse progress toward the declared objectives

- **Action 1:** EUREKA projects 2.0: an attractive and flexible tool for public funding agencies
- **Action 2:** EUREKA Clusters & Umbrellas stronger and more visible
- **Action 3:** Eurostars 2 implementation: faster and leaner
- **Action 4:** Smart globalisation
- **Action 5:** Lean governance
- **Action 6:** Efficient communication
- **Action 7:** Comprehensive impact assessment

Implementation and monitoring of the EUREKA Strategic Roadmap

- **Implementation**

By EUREKA network, led by the consecutive Chairmanships (Switzerland, Sweden,) and supported by the EUREKA Secretariat

- **Monitoring**

On annual basis and evaluated at mid-term and completion

- **Revision**

SRM is an evolving document that should be revised following recommendations of a mid-term assessment

Tasks of the Swiss Chairmanship (07/2014 – 06/2015)

- To start the implementation according time frame
- Goals on base of four priorities have been set:
 - 1/ Review of the EUREKA project portfolio with the aim of streamlining efforts to generate more projects
 - 2/ Revitalising of the less-active members of the network and the planning of its future expansion beyond the borders of the continent, while encouraging greater integration with presently Associated countries

Tasks of the Swiss Chairmanship (07/2014-06/2015)

- 3/ Increasing the visibility of EUREKA in the European Research Area, notably through cooperation with Enterprise Europe Network, on base of common MoU since 2011
- 4/ Channeling SMEs towards EUREKA instruments, while clearly demonstrating their compatibility with the final aim of demonstrating the impact of EUREKA on the European innovation economy

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innovation across borders

www.eurekanetwork.org

