



The Eurostars Programme is powered by
EUREKA and the European Community



GEFÖRDERT VOM

Bundesministerium
für Bildung
und Forschung

Innovation Support – EUREKA and Eurostars in Germany

Czech EUREKA Day

Prague, 4 December 2014

Katharina Lehmeier, EUREKA/COST-Bureau of BMBF

EUREKA in Germany – Organizational Structure

Many Logos:

Fed. Ministry for Research and Education



Project Management Agency, at German Aerospace Centre



EUREKA/COST-Bureau



Eurostars Programme



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Funding of EUREKA projects in Germany

EUREKA application \neq funding application

- **Germany does not have an earmarked budget for EUREKA projects.**
- **Financing of Projects:** Participants bring funding into the project. There are two options:
 1. Funding from programmes and calls.

All funding programmes may be used:

 - thematic calls and programmes of the Federal Government and Regions,
 - bottom up programmes like ZIM or Eurostars;
 2. Self-funding

Funding of EUREKA projects in Germany

Where can a matching call or programme be found?

- Federal Ministries, such as
 - BMBF (Ministry for Research and Education)
 - BMWi (Ministry for Economic Affairs and Energy)
 - To a smaller degree: other Ministries such as Environment etc.
- Regional Funding: 'Länder' in Germany, e.g. Bavaria and Saxony (both bordering Czech Republic)
- Other funding sources, such as foundations, Structural Funds of EU...

Funding of EUREKA projects in Germany

What role do the Project Management Agencies play?

- Project Management Agencies are the funding bodies, they administer the funds on behalf of the Ministries;
- the call is published by the Ministry, but applications are sent to the Project Management Agencies;
- they do the evaluation, prepare and communicate funding decisions and monitor projects;
- the EUREKA/COST-Bureau (ECB) is an exception, since we do not – apart from Eurostars! – have own funds to administer. Instead, on behalf of the BMBF, the ECB provides advisory services where to find funding and together with international EUREKA colleagues, provides support to the entire project (the ‚glue‘ between the Ministry and the funding body)
- The Project Management Agencies are located back-to-back with other research organisations and institutes, e.g. DLR or Research Centre Jülich

Funding of EUREKA projects in Germany

Funding opportunities most used by EUREKA in Germany:

1. **ZIM (Central Innovation Programme for Medium-Sized Industry) of the Federal Ministry of Economy and Technology (BMWi)**

- Currently under re-design, details to be published soon -

Featuring so far:

- funding programme designed for SMEs, supports national and international projects (minimum 2 partners like in EUREKA);
- thematically open and bottom up – like EUREKA;
- no deadlines;
- eligible: SMEs (+ research institutes), big industry: not funded
- more information: <http://www.zim-bmwi.de/zim-overview>

Funding of EUREKA projects in Germany

Funding opportunities most used by EUREKA in Germany:

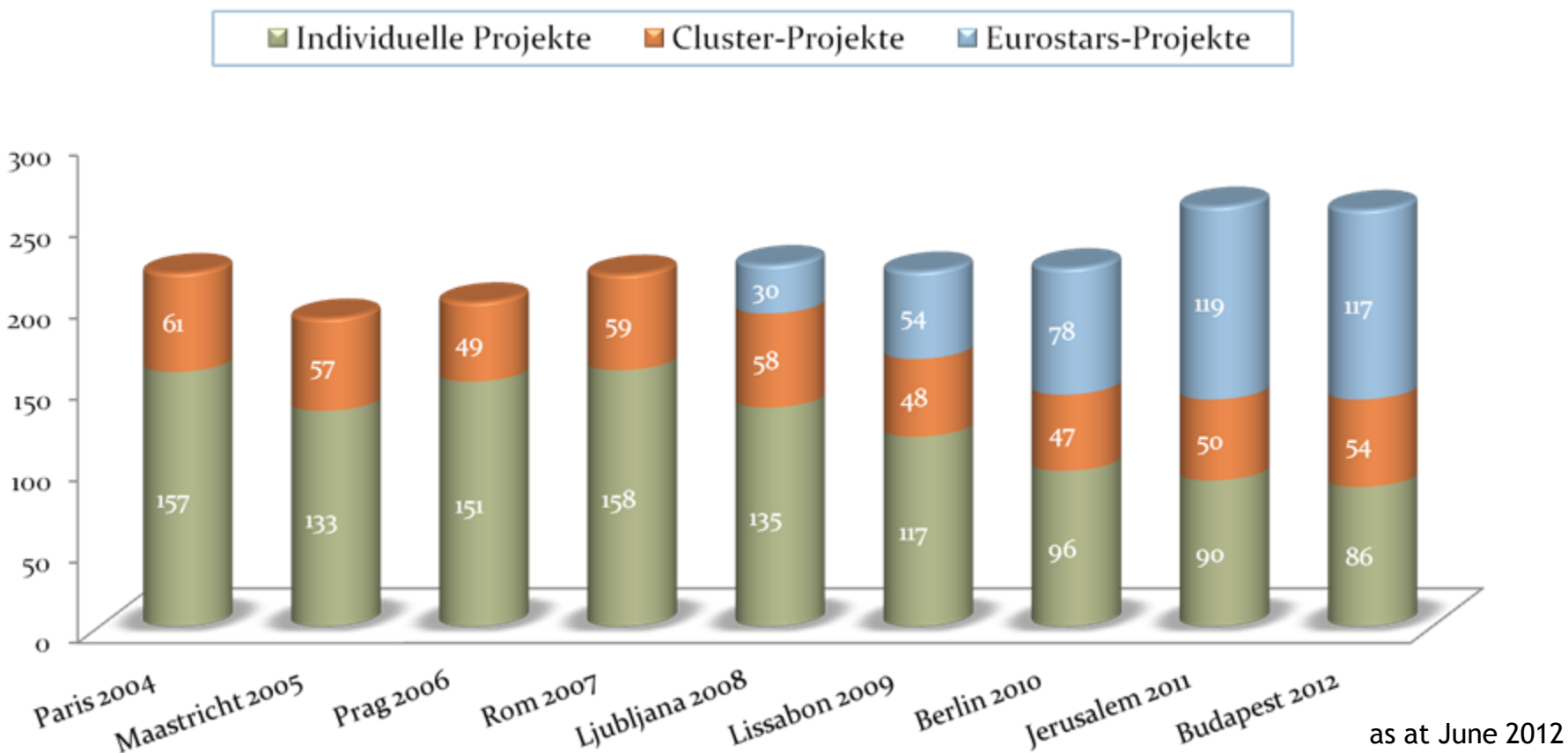
2. KMU Innovativ (Federal Ministry for Research and Education, BMBF)

Part of the High-Tech-Strategy of BMBF, featuring:

- a funding programme designed for SMEs,
- no deadlines but two evaluations per year (15 March/15 October)
- Combination of bottom-up and top-down: General themes, but in itself thematically open, outlines must cover one of the following research areas:
Bio-Tech / Med-Tech / ICT / Production Technology / Resource and Energy Efficiency / Nanotechnology
- more information: www.kmu-innovativ.de

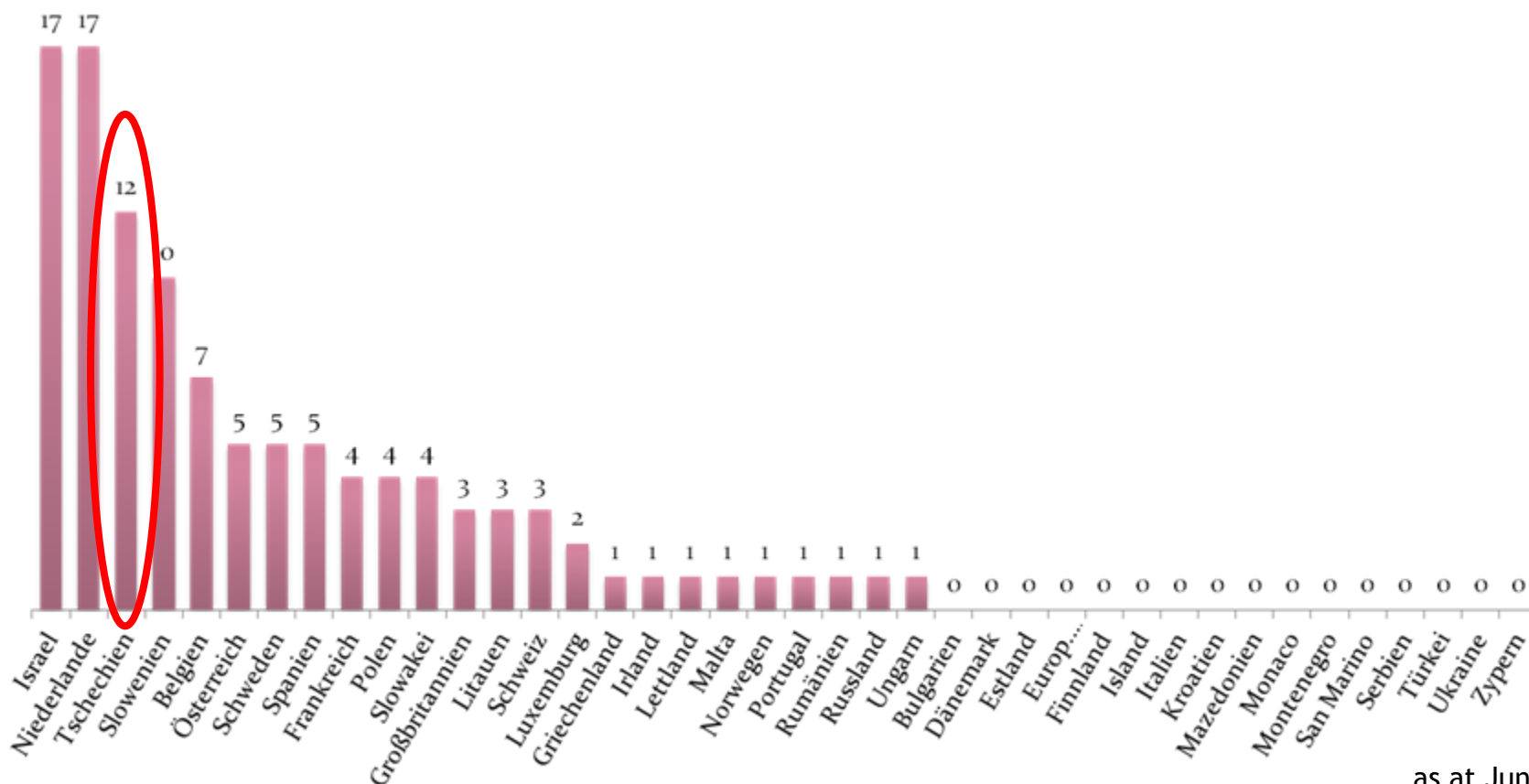
Some EUREKA Statistics

Number of ongoing projects, with German participation



Some EUREKA Statistics

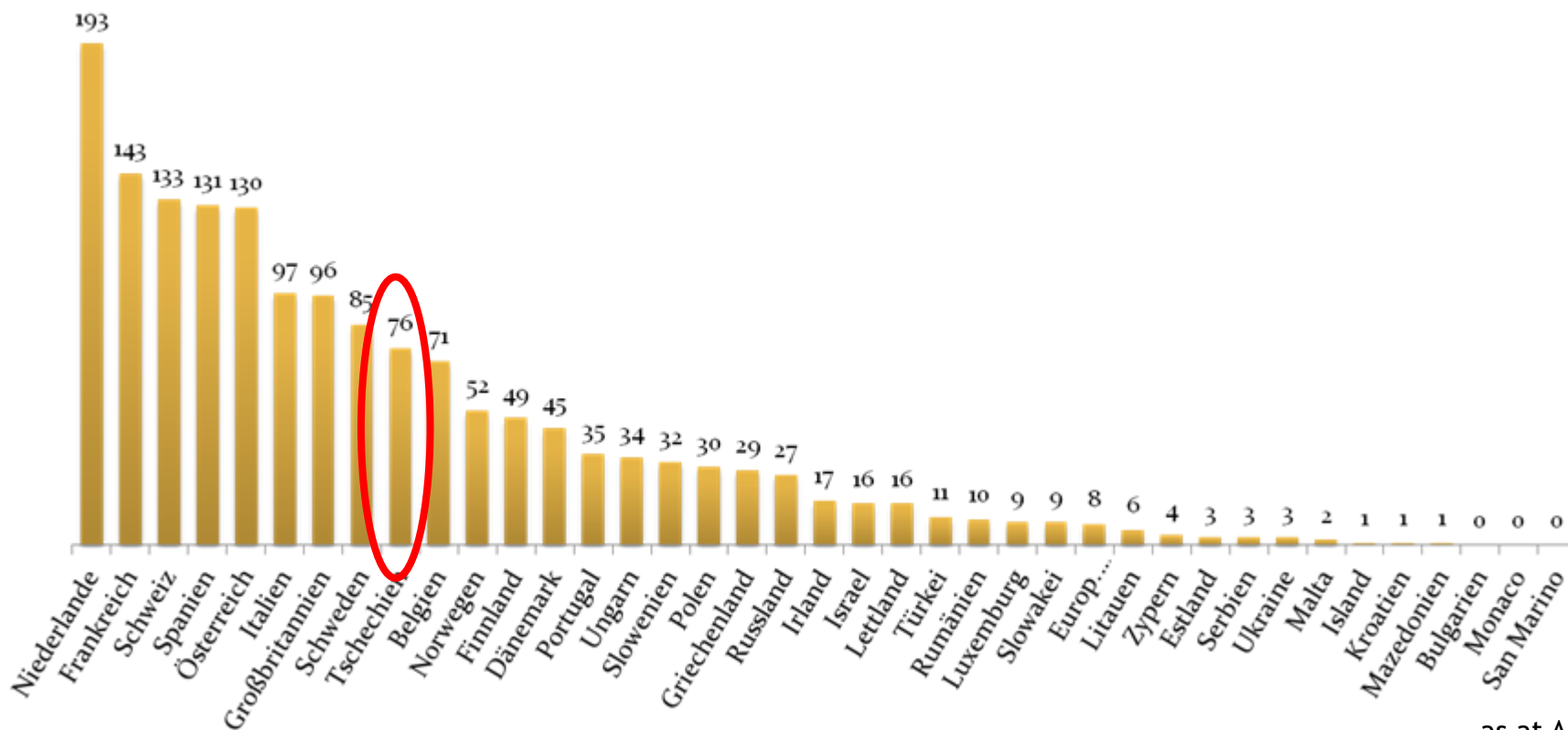
Individual projects, ongoing: country partners in projects with German participation



as at June 2012

Some EUREKA Statistics

Individual projects, all: country partners in projects with German participation



as at April 2011

Multilateral Call for Proposal



Call for Joint Collaborative Project Proposals On Technology & Innovation Cooperation between Spain, Germany, France and the United Kingdom

EUREKA Project Applications and funding applications will be accepted until 01.08. 2014.

Scope

Spain, Germany, France and the United Kingdom are announcing a Call for Proposals for **joint R&D projects**, focusing on developing innovative products and applications in **all technological and application areas**. Applicants are expected to develop ready-to-market solutions for products, technology-based services or methods which have strong market potential for Spain, Germany, France, United Kingdom and Europe. Partners apply for their R&D project for a [EUREKA](http://www.eurekaneetwork.org/) label, a pan European network for market-oriented R&D.

The Centre for the Development of Industrial Technology (CDTI) in Spain, the Federal Ministry of Economic Affairs and Energy (BMWi) in Germany, the Technology Strategy Board in the United Kingdom and Bpifrance will provide access to public funding for joint selected projects. Minimum requirement concerning project consortium is the participation of at least two companies from two of the participating countries. The program is managed in cooperation and in line with the procedures of the [EUREKA](http://www.eurekaneetwork.org/) initiative (<http://www.eurekaneetwork.org/>)

CDTI, BMWi (supported by the EUREKA/COST Bureau and the AIF Projekt GmbH), Bpifrance and the Technology Strategy Board will provide all necessary assistance to project partners during the project proposal, evaluation and monitoring phases. In addition, CDTI, the EUREKA/COST Bureau, the Technology Strategy Board and Bpifrance will facilitate the EUREKA application process and acquisition of the EUREKA label for accepted proposals and will accompany the progress of the respective EUREKA projects.

Call Structure

The call invites partners to present joint proposals for industrial R&D projects until 01.08.2014 according to the following procedures:

Financing

Applying the EUREKA structure, project participants will finance their costs from their own funds, capital market or the applicable national, regional or international public funding schemes.

Eurostars in Germany

Germany has participated in Eurostars from the beginning.

Annual average budget in Eurostars 1: 8.5 mio + EC top up

Annual budget in Eurostars 2: no final decision made as yet, due to treasury decisions in Germany (no debts in 2015!).

Eurostars in Germany is implemented by the EUREKA/COST-Bureau.

Eurostars in Germany

German Funding Rules:

- Maximum of 0.5 million euros funding per project
- Funding rates:
 - SME: up to 50%
 - Universities / Research organisations:
up to 100% if German SME participates
only up to 50% if no German SME is involved
- Large companies have to self-finance their part

Eurostars in Germany

Eligible Costs in Germany:

- Labour costs
- Overhead
- Consumables
- Subcontracting
- Equipment
- Travel costs for project meetings

Eurostars in Germany

Non-Eligible Costs in Germany:

- Clinical trials – some exceptions, please contact us in advance
- Projects aiming mainly at purchasing expensive equipment
- Travel costs other than project meetings
- Costs for commercialisation

Eurostars in Germany



 EUROSTARS IN GERMANY

EUROSTARS INFORMATION **FUNDING INFORMATION** LEGAL

Direct Link to National Information Webpage / <http://eurostars.dlr.de/>

TYPE OF FUNDING / GRANT

Rules

Type of organisation	Funding % of eligible costs	Maximum Financial Support (in €)	Additional Information
SME	50%		
LARGE COMPANY	0%		Large companies can participate but without funding
Public Universities, FhG, MPG, WGL and Helmholtz Institutes	50-100%		If a German SME is involved in the project and contributes significantly to the project aim the funding will be 100%. If not the funding rate will be 50%.
RESEARCH ORGANISATION	50-65%		If a German SME is involved in the project and contributes significantly to the project aim the funding will be 65%. If not the funding rate will be 50%.
OTHER			There are no 'Other' applicants in Germany

The overall funding of the German participants in a Eurostars project is limited to 0,5 Mio €.

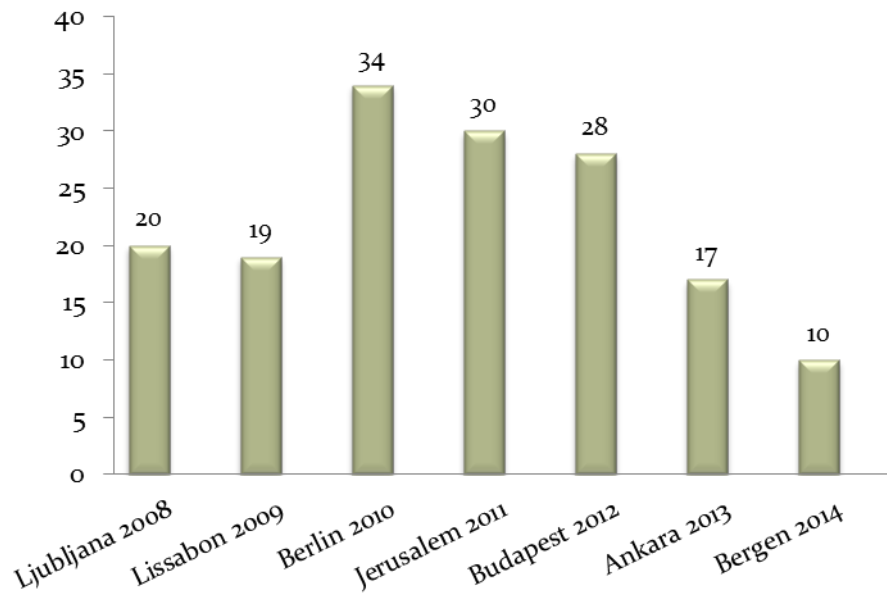
An overview on funding rules for German participants in English may be found at the central Eurostars website:

<https://www.eurostars-eureka.eu/contact/show/DE>

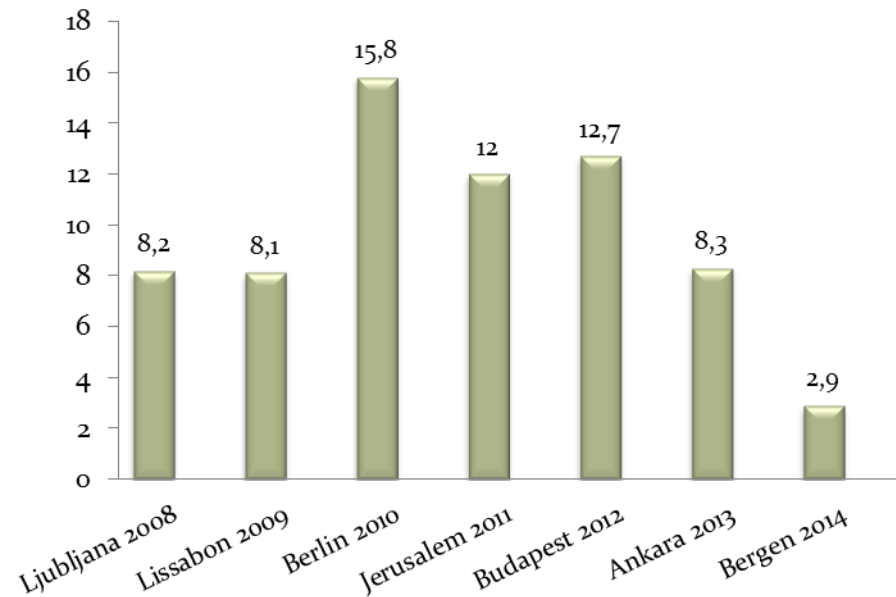
Eurostars in Germany

Projects funded (Eurostars 1, Eurostars 2: Cut-off 1)

Number of projects



Funding (incl. EC top-up)



As at June 2014

Eurostars in Germany

A typical Eurostars project....

...in Germany

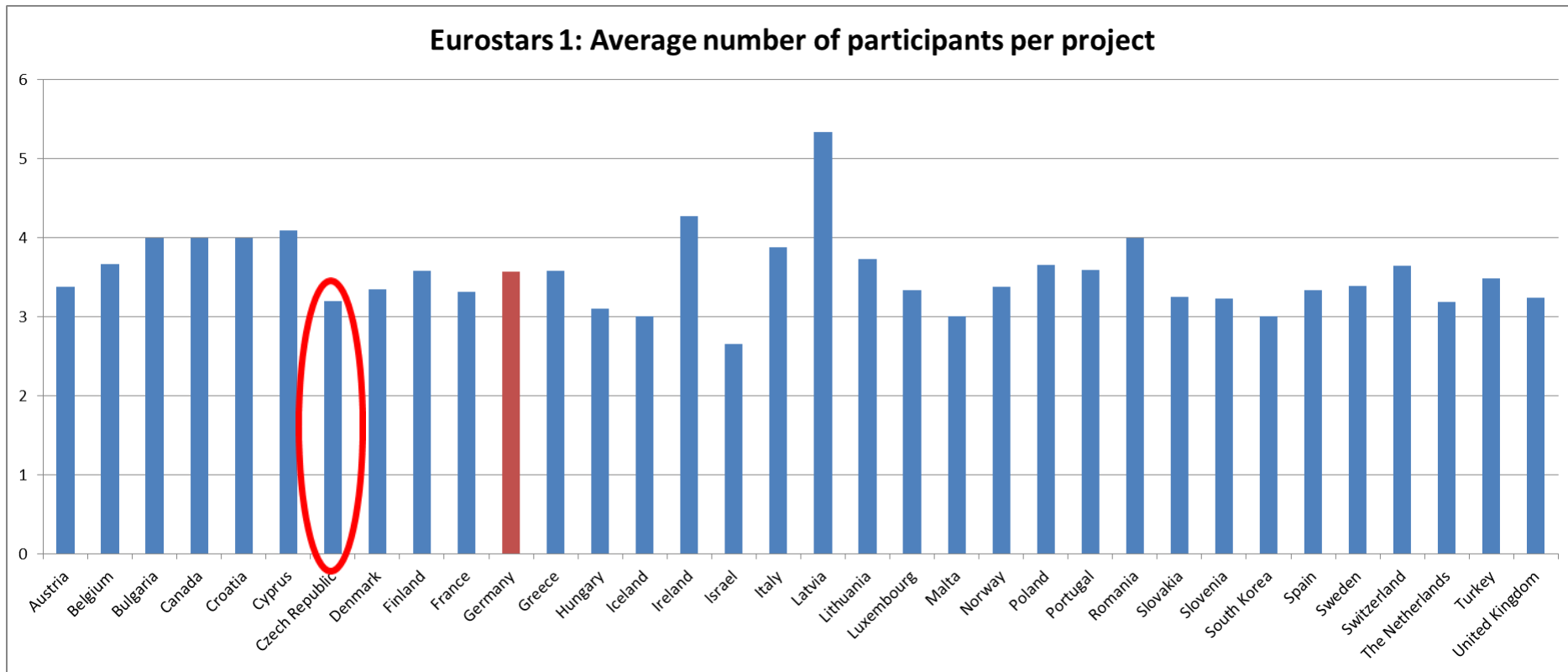
- 3-4 participants
- from 2-3 countries
- 32 months
- 2.8 M € average project cost

...Eurostars-wide

- 3-4 participants
- from 2-3 countries
- 29 months
- 1.4 M € cost

Eurostars in Germany

Eurostars 1: Average number of participants per project



As at June 2014

Eurostars in Germany

First results of Cut-off 1 (Eurostars 2):

- **74 applications with a German project partner were received, out of which 49 were eligible (Eurostars wide: 299/216)**
- **Success rate of eligible applications in Germany: 20.4% (Eurostars wide: 32%)**

Next Cut-off

5 March 2015

20.00 h CEST

THANK YOU FOR LISTENING

Contacts in Germany:

EUREKA/COST-Bureau of BMBF
Project Management Agency at DLR
Heinrich-Konen-Str. 1
53227 Bonn
Germany

For EUREKA: www.eureka.dlr.de

Tel.: +49.228.3821-1352

For Eurostars: www.eurostars.dlr.de

Tel.: +49.228.3821-1380