

Transfer reloaded

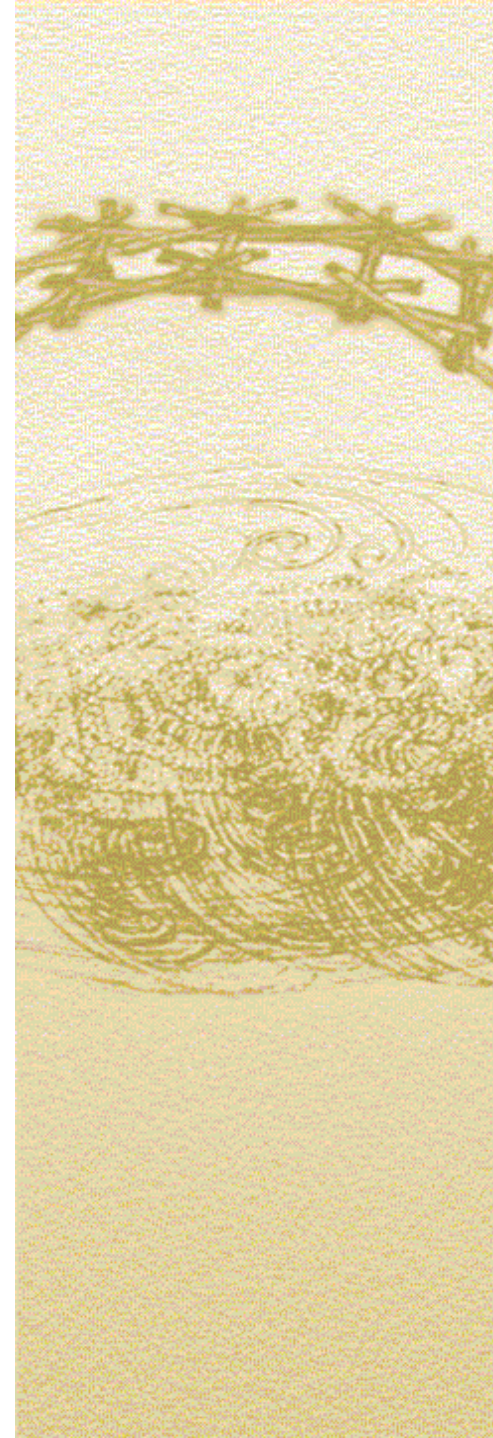
Deutsch-Tschechischer Workshop im
Rahmen der Woche der Forschung,
Entwicklung und Innovationen in der
Tschechischen Republik, Prag, Dez. 2006

New concepts for exchange processes
between science and business



Westfälische
Wilhelms-Universität
Münster

Wilhelm Bauhus
Innovation Office
Universität Münster



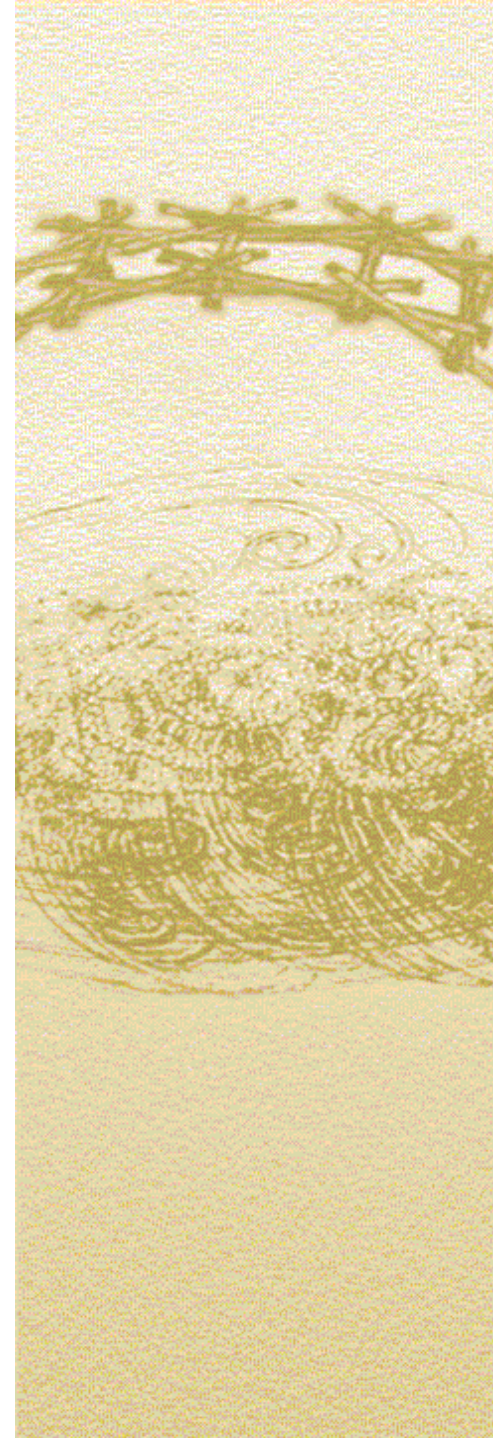
An innovation-friendly university...?

**Westfälische
Wilhelms-Universität
Münster**



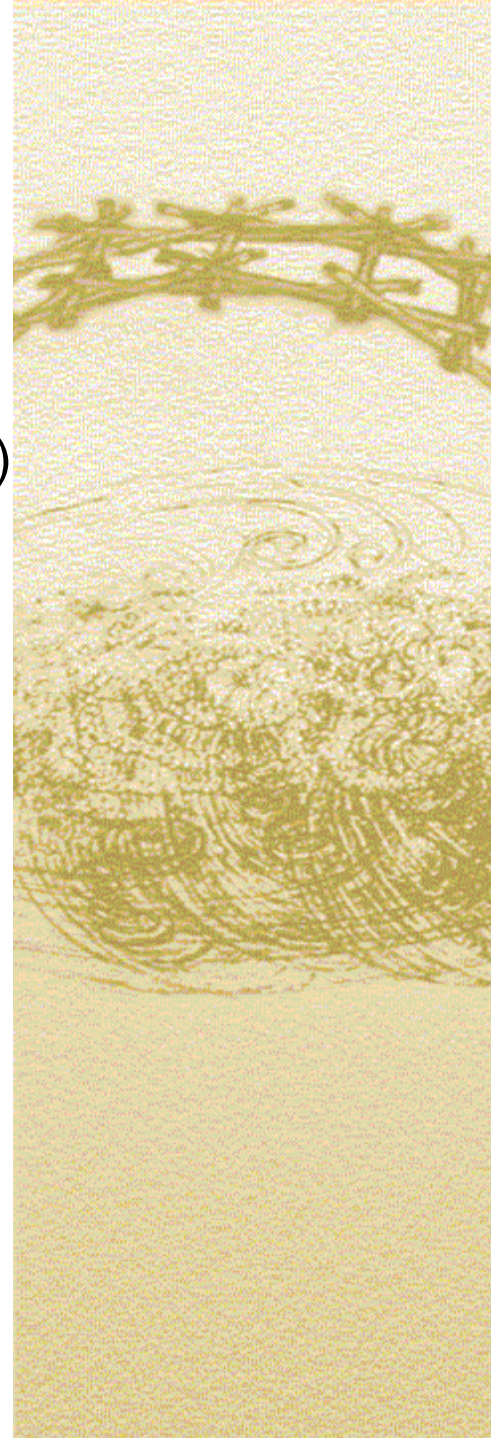
University of Münster

www.uni-muenster.de



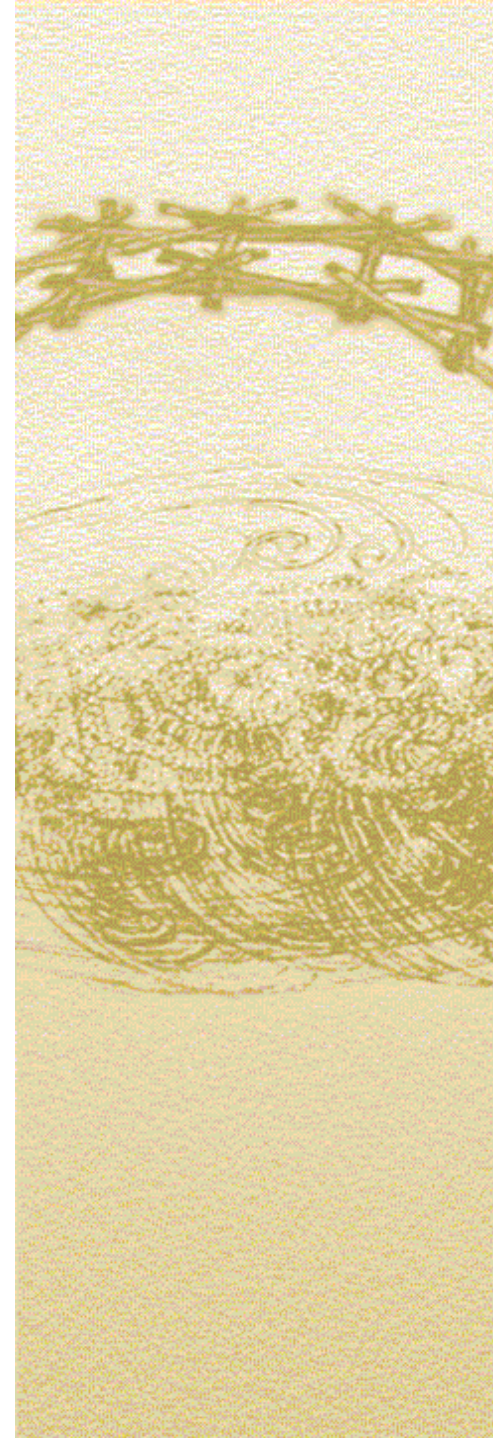
Facts

- Each German university has an transfer unit (KTO)
- Key functions
 - Science to business communication
 - Entrepreneurship
 - Patents and licensing
 - Science marketing
- Everage capacity: 2-8 persons
- Working in a highly competetive environment
- Transfer as the third mission of a university
- Few of these KTO`s are in a phase of transition



Shifting a „Transferstelle“
into the
Münster School of Innovation

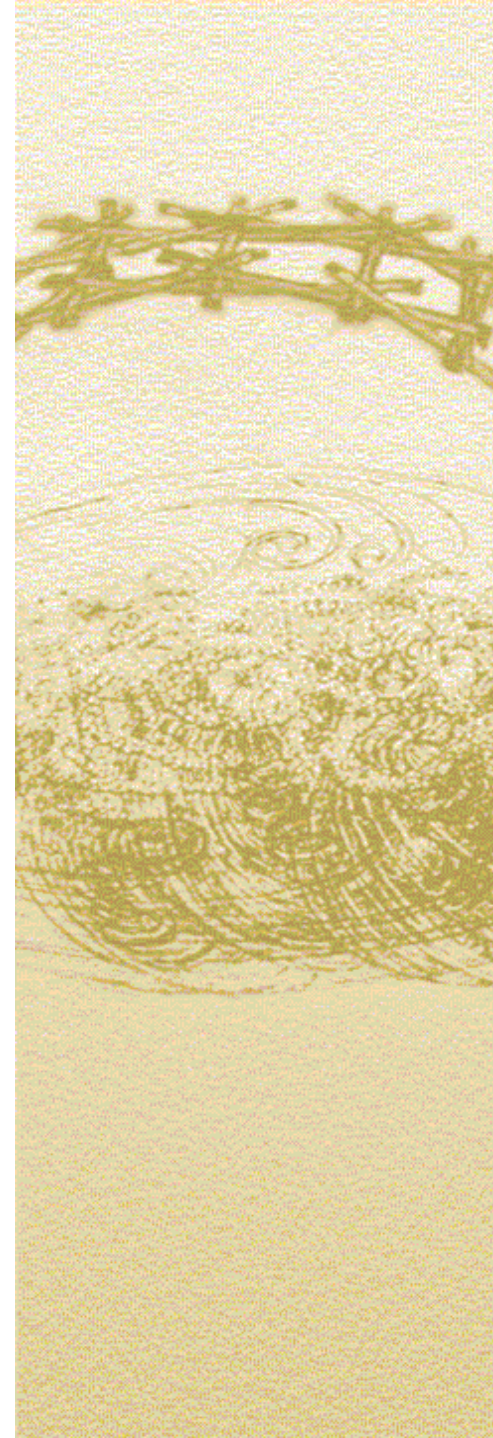
- to qualify more students for transfer
- to enable even scientists for transfer
- to exchange the latest transfer concepts
- to benchmark our concepts with others
- to get a higher international visibility
- to attract top experts for teaching
- for a better reputation
- for leadership within academia



The vision.....



...to be realized till 2008





Idea Mining

A new multifunctional tool to foster knowledge transfer



Idea Mining

A new multifunctional tool to foster knowledge transfer

... for creating a culture of intellectual property rights



Idea Mining

A new multifunctional tool to foster knowledge transfer

... for improving creativity



Idea Mining

A new multifunctional tool to foster knowledge transfer

... for developing own ideas



Idea Mining

A new multifunctional tool to foster knowledge transfer

... for identifying technological innovations at an early stage



Idea Mining

A new multifunctional tool to foster knowledge transfer

... for an early detection of talents



Idea Mining

A new multifunctional tool to foster knowledge transfer

... for imparting soft skills

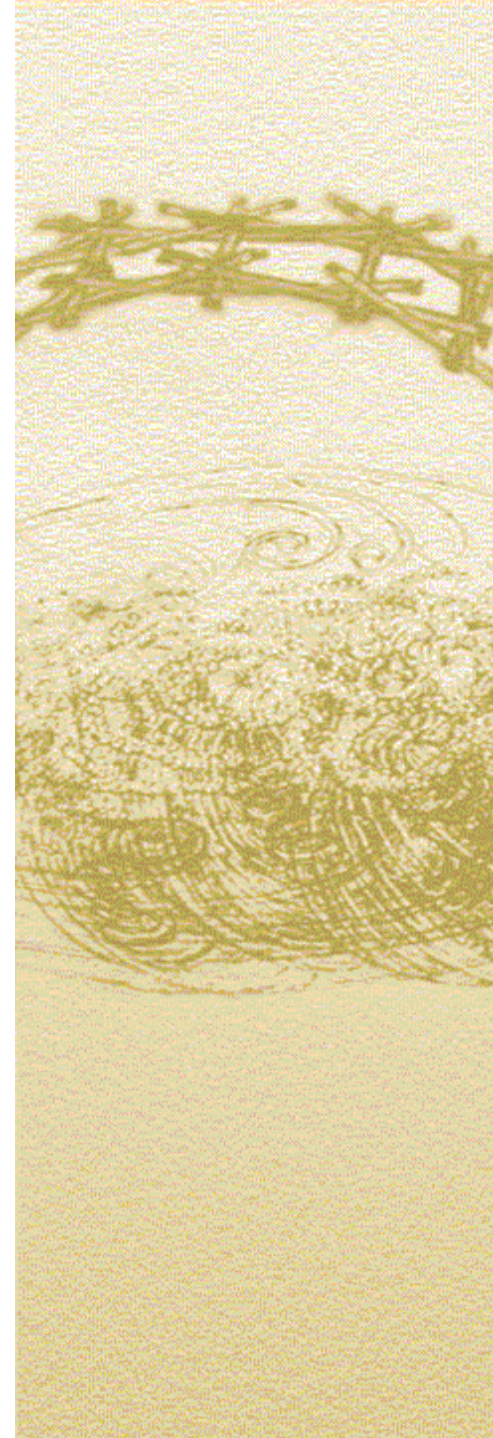
Thematic Think Tanks (TTT)

- **Small groups of very creative students and professors from different departments) and 3 company staff (max. 12 persons)**
- **Short Think Tanks in companies (6-8 hours)**
- **Object to arouse interest in the students to become entrepreneur or inventor**
- **Object to boost the employability of students**
- **Demand-driven service offered by KTO**
- **The TTT have to be paid for by the companies**



Some clients...

- NRW-Bank
- DSK-Anthrazit GmbH
- DMT
- Westfälische Nachrichten
- Cities
- Tec de Monterrey, Mexico
- German University, Cairo
- German universities..
- Federal Employment agency



European Cooperations

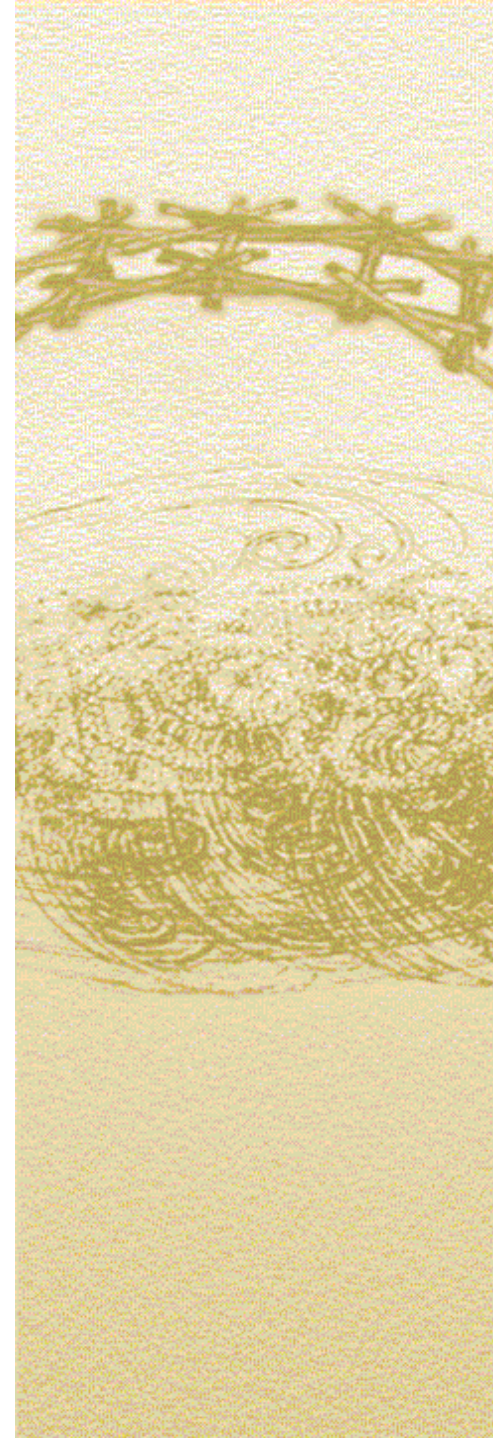
Intensive communication and exchange of experiences with 12 European universities in the context of the EIMI-network (European Idea Mining for Innovation) and 3 universities in the context of the ALFA-UNIEMRENDE-network

- Aalborg University, Denmark
- University of Bielefeld, Germany
- University of Compiègne, France
- University of Dortmund, Germany
- University of Groningen, The Netherlands
- University of Jyväskylä, Finland
- University of Münster, Germany
- University of Oulu, Finland
- University of Paderborn, Germany
- University of Salamanca, Spain
- University of Tartu, Estonia
- University of Warsaw, Poland
- Universidade do Minho, Portugal
- TU Ilmenau, Germany
- University of Santiago de Compostela, Spain



Networking as concept

- Local
 - Technologieinitiative Münster
- Regional
 - KNIFF
 - POWeR
- European
 - Proton Europe
 - EU-programmes (SPINNOVA, KICK START)
 - EIMI (European Ideas Mining Initiative)
- Interkontinental
 - AHK Sao Paulo
 - UNIEMPRENDE
 - Transfer-Traineeprogramme
 - Transfer-Alumni



Subsidiarity as strategy
„*..knowledge is a weapon – arm yourself!*“



Location: Kreativkai Münster

Foto: Bauhus 2004