

Výzvy a odpovědi

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Doing business through technology

www.eurekanetwork.org





EUREKA - an official beginning in Paris, 17 July 1985





EUREKA Initiative

- ✓ (west)European responding to Star Wars of the US Government in civic field
- ✓ common action of France and Germany (Miterrand and Kohl)
- established by a Conference of Ministers of 17 countries and members of the Commission of the European Communities meeting in Paris on 17 July 1985

Since its inception in 1985 aimed to

- raising the productivity and competitiveness of European businesses through technology
- ✓ strengthening the basis for sustainable prosperity and employment





Unifying East and West ... as early as 1990







Since 1991 ...

EUREKA opening window and membership to CEECs



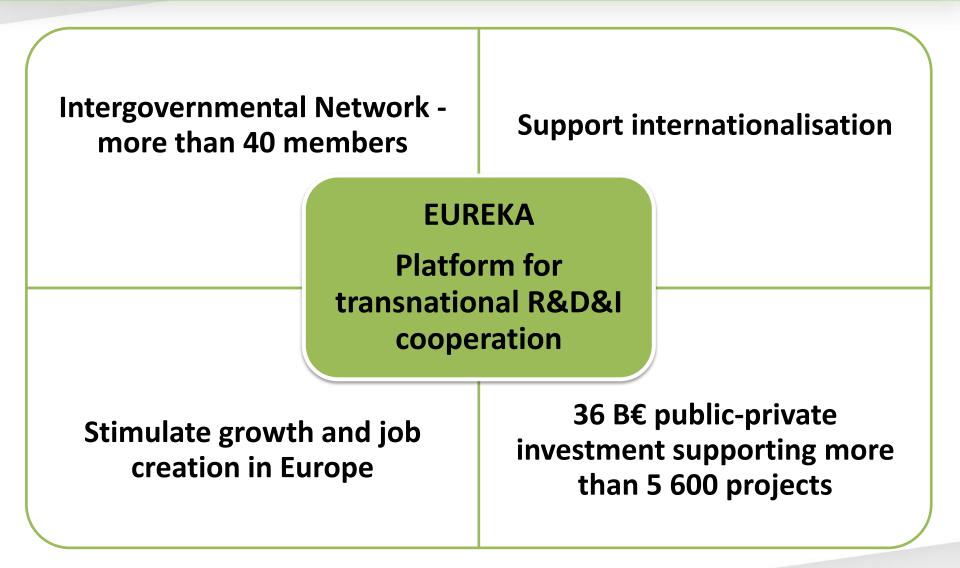
new EUREKA members: Hungary (1992), Russia (1993), Slovenia (1994), **Czech Republic (1995)**, Poland (1995),











EUREKA projects



EUREKA Collaborative Projects

EUREKA Projects

Short-term innovative projects Driven by industry and academics

Cluster Projects

Medium-term innovative projects

Industry driven (Large companies and SMEs)

Eurostars Projects

Short Term Innovative Projects

> Driven by R&D Performing SMEs



EUREKA supports projects which are

Transnational Cooperation

At least two countries involved

Innovative

Producing a new product, process or service

Bottom-Up

No thematic restrictions

Marketoriented Reflect market demands

EUREKA projects



Innovative product, process or service with a civilian purpose

Participants from at least two EUREKA countries No thematic restrictions but projects need to reflect market demand

National evaluation procedures & funding

EUREKA Clusters



Clusters represent 70% of the budget of EUREKA project portfolio

Industry led initiatives

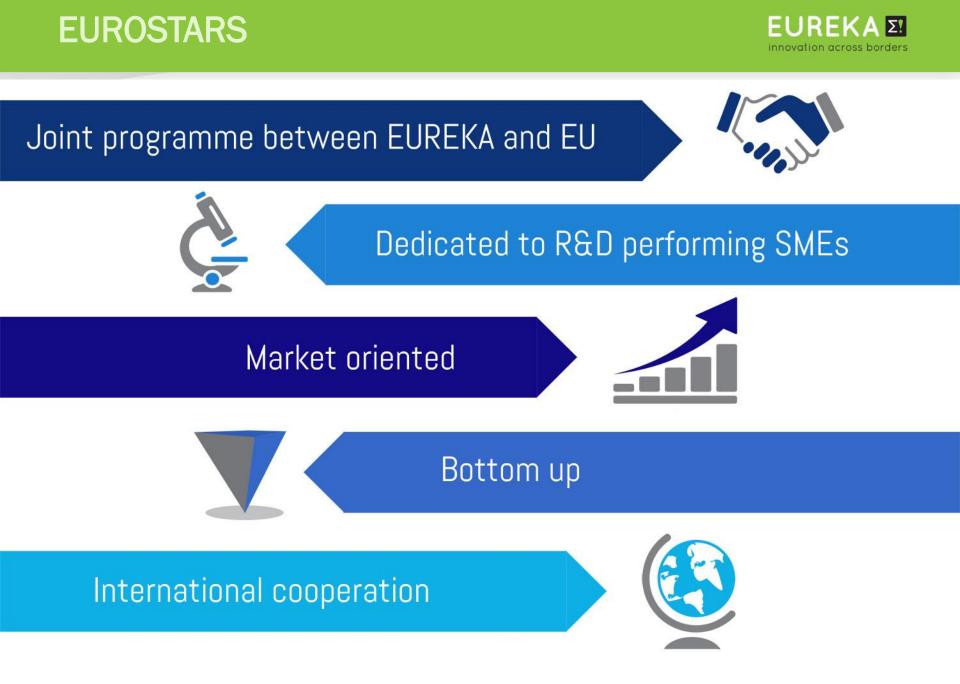
- Medium term
- Strategically significant
- International ecosystem of R&D&I actors

Large number of participants

- Major European industries
- Large SME participation (50% of partners)

Support European Competitiveness

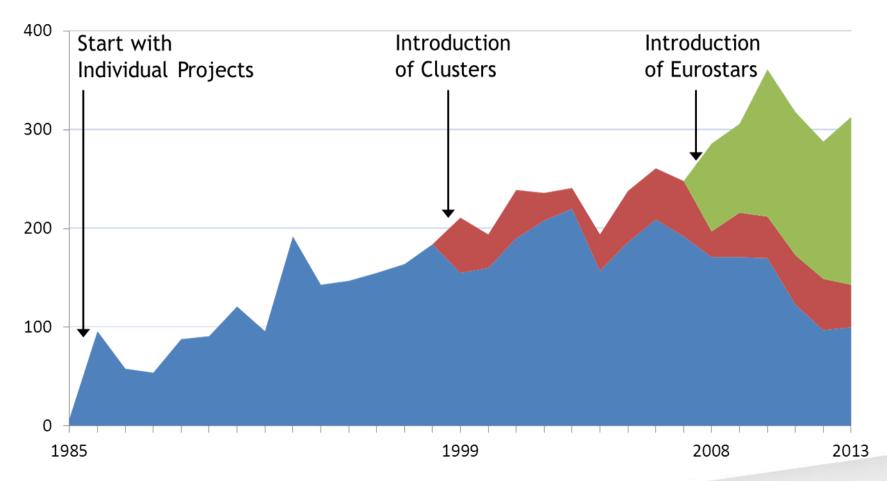
- Develop generic technologies
- Address economic and societal challenges



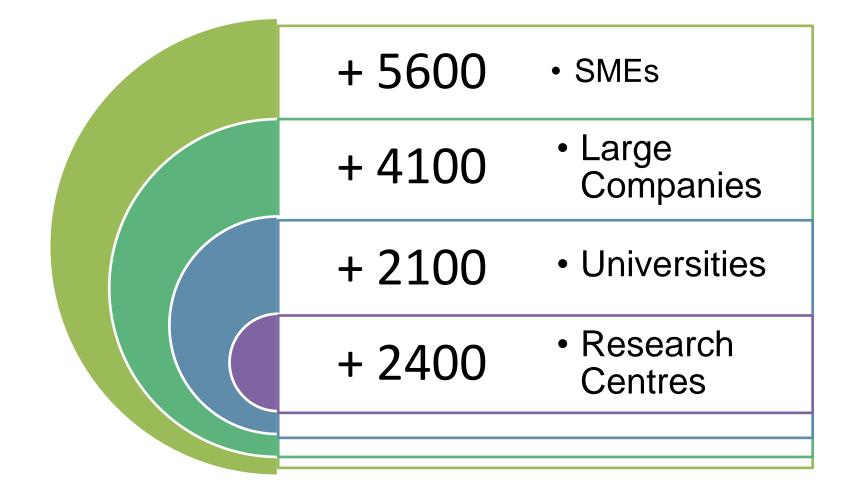




More than 5 600 EUREKA projects since 1985







EUREKA **X**!



Publicly-supported innovation, from Europe to the world Portugal Hungary Austria Iceland Romania **Belgium** Ireland Russia **Bulgaria** Israel San Marino Croatia Italy Serbia Cyprus Latvia Slovakia **Czech Republic** Lithuania Slovenia Denmark Luxembourg Spain Estonia European Union Malta Sweden Switzerland Monaco Finland Montenegro Turkey France The Netherlands Ukraine FYR Macedonia **United Kingdom** Norway Germany Poland Greece

Albania Bosnia and Herzegovina Canada South Africa South Korea





Strategic objectives to reach by 2020

- ✓ Provide a clear added value for industry, with business-driven instruments and suitable access to public funding
- ✓ Become a preferred initiative for public funding, aiming to extend both R&D&I national priorities and funding programmes to a transnational dimension
- Become a preferred platform for industrial R&D&I cooperation between Europe and other parts of the world
- ✓ Contribute to the completion of the ERA for its innovation part, reaching smart synergies between EUREKA and other relevant instruments in research and innovation



Challenges and Answers

- Possibility of involvement in the European research and business community across technological areas
- ✓ Generate and participate in solving prestigious research and innovation projects
- Important opportunity to collaborate with leading European companies and research institutions
- ✓ Share financial and research capability within projects and to go faster to results
- Apply for co-funding from national public sources for research and innovation

EUREKA E! innovation across borders

www.eurekanetwork.org

